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## CONFERENCE COACHING

When you book a speaking engagement with Innergized!, we make it easy for you to add an extra WOW! factor to your event, with on-site professional coaching. Coaching is way to add a risk free, inexpensive, customized learning opportunity for your attendees.

Professional athletes have coaches, and research shows that coaching benefits other professionals as well.

The American Society of Association Executives offers coaching at both its annual meeting of over 5,000 attendees and at its regional conferences. Our team has worked with ASAE since the inception of the conference coaching program in 2004. We also worked with the Center for American Nurses to provide individual coaching at their 2007 LEAD! Summit and can provide coaching sessions to your members as an added bonus at your annual conference or other event.

Linda O'Connell, Executive Director of the Virginia Community Policing Institute, Inc. had this to say about her ASAE coaching experience:

*"This was my first executive coaching experience and I really didn't know what to expect. I'd been struggling for some time with a few issues that I just wasn't able to bring to a close on my own. [The coach] asked provoking questions, guided me through my questions to my own conclusions, and offered professional opinions on how my decisions reflect my own values. The entire experience was far more rewarding than I had anticipated. I walked away with answers, clarification, and confidence."*

One of the reasons that ASAE offers coaching is because it is one of the best kept secrets for helping their members and conference participants increase their effectiveness in their work roles, in their relationships, and increase their overall productivity and satisfaction in both their professional and personal life.

**You may be wondering about logistics.** We make it easy for you. We work with you to create a coaching schedule that allows as many attendees as possible to take advantage of working with a professional coach AND ensure they are free to attend the key events of the conference. We provide you with the promotional information you need to market the availability of the coaching sessions.

Once your attendees have experienced coaching for themselves, we can partner with you to make coaching available at a discount as a member benefit **at no cost to you!**